# Microsoft Project

World's Leading Provider of Project Management Applications

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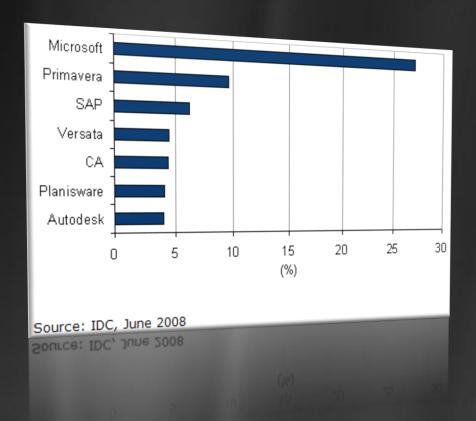


#### Agenda

- Welcome
- Business value of EPM
- Project 2007
- Customer Support and Product Quality
- Project Roadmap



# Worldwide Project and Portfolio Management Applications for New Product Development



"Microsoft is by far the leading provider of Project Management Applications"

Michael Fauscette, Gisela D. Wilson, Worldwide Project and Portfolio Management for New Product Development and Introduction 2007 Vendor Analysis: No Longer a Market Niche, IDC June 2008

# The Costs to Your Organization for Poor Project Execution are Real

- 51% of all projects come in over budget or run past the original deadline
- 15% of projects fail altogether
- \$55 billion wasted on failed projects in US alone!

How do your business initiatives measure up?

# Enterprise Project Management Can Help

- More than 94% of the respondents stated that implementing project management added value to their organizations
- All size organizations in all industries reported improvement



#### Project Management Can Help



Companies implementing EPMOs successfully see an approximately 80% return on investment (ROI), a 20% reduction in project cycle time, a 30-35% increase in successful project delivery and such intangible benefits as improved employee morale, productivity and empowerment.

Giga Information Group, "Designing an Enterprise Project Management Office to Improve Organizational Project Management Efficiency", August 09, 2002

Giga Information Group, 8/9/02, Designing an Enterprise Project Management Office to Improve Organizational Project Management Efficiency

#### Project Portfolio Management Can Help

Leaders in IT portfolio management demonstrate ways to cut IT costs by 2% to 5%, Research improve productivity 25% to 50%, and shift 10% to 15% of the IT budget into more strategic projects.

Eric Austvold, The AMR Research Report, What it Takes to Be a Leader in IT Portfolio Management, July 21, 2003.

Estimates link project portfolio management efforts to about a 30% return on investment over the first full year.

InformationWeek, "Tracking the best-laid plans: Companies managing multiple projects as diligently as their investments and finding it pays," Norbert Turek, May 2003

AMR



## Microsoft Project 2007

Microsoft Enterprise Project Management Solution



#### **Microsoft Project Evolution**

From desktop scheduling to project and portfolio management



- Scheduling
- Simple reporting
- Task management
- E-mail and print
- Resource tracking



2009
Financial
Management

Resource Management

Portfolio Management



Reporting

Program Management

Project Collaboration



#### 2007 Technology Investments

Technology

Align all work with strategic objectives

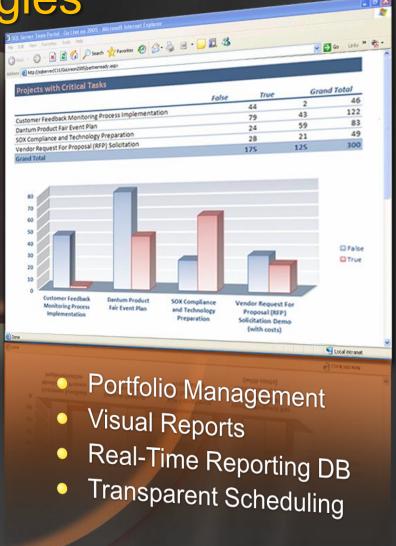
Enable faster and broader adoption

Enterprise Ready at lowest TCO

Easily integrate and automate processes

Align Work with Strategies

Better Visibility and Insights

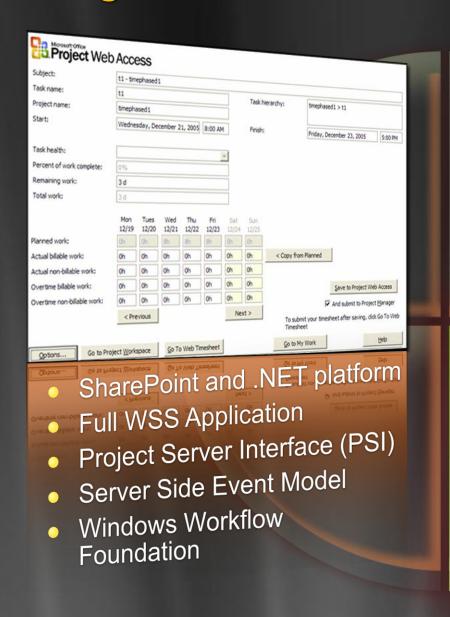


## **Enable Adoption**



Easier to get started and use

### Integrate & Automate Processes



**Extensible and Programmable** 

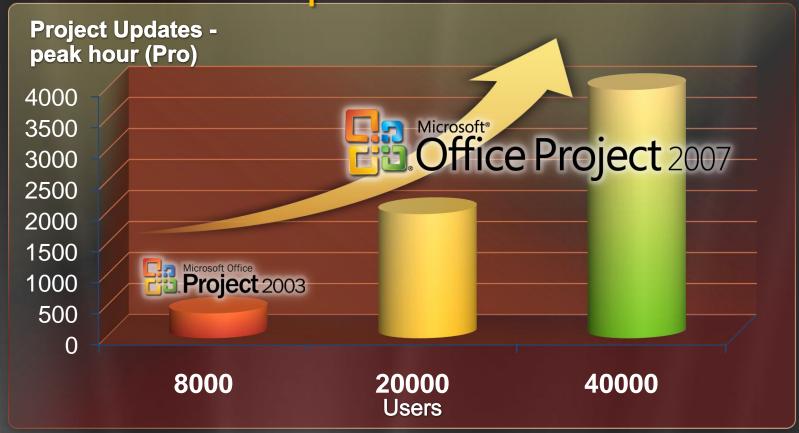
## **Enterprise Ready**

Scale to support all work in distributed organizations



- Phased Deployment
- Active Cache
- HTTP/SOAP
- Server-Side Queuing

#### Performance Improvement



- Lower TCO
- No limitations to scale

#### **EPM Solution Architecture**



### Project 2002/2003 to Project 2007

#### http://www.easierwithproject.com/enus/Pages/upgrade\_benefits.aspx

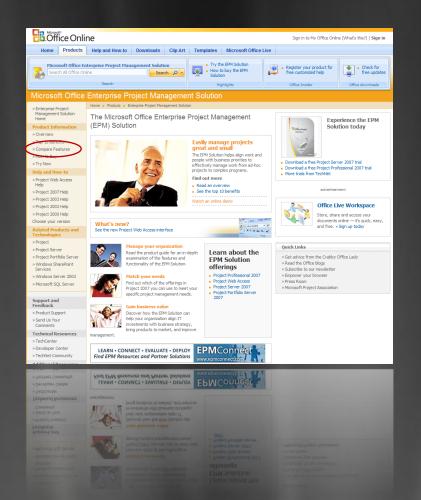


- Rich up-to-date online content
- "Top 10" benefits
- Feature drill downs
- Resources (training, KB)



#### Interested in more details on EPM 2007?

#### http://www.microsoft.com/epm



- One-stop shop for EPM
- "Compare Features" page
- Portal page to all Project and EPM related resources
- EPMConnect

LEARN • CONNECT • EVALUATE • DEPLOY
Find EPM Resources and Partner Solutions

EPMConnect
www.epmconnect.com

# Support and Product Quality

- In-market product support is my and my team's #1 commitment
- Project 2007: a cornerstone release
- The Product Group is increasing its investment for 2007 support in FY09
- Product keeps getting better and we keep learning from that release
- Adoption and deployments have accelerated in 2008

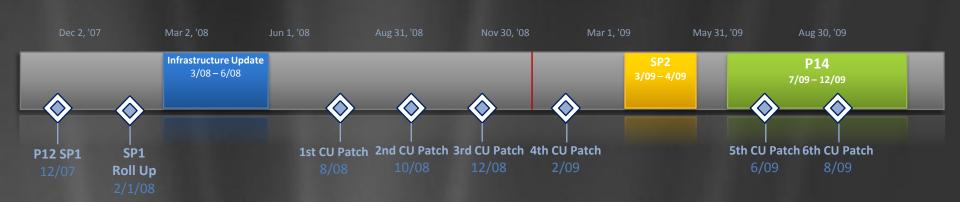
#### SP1, Infrastructure Update, CU and SP2

- A lot of acronyms spelling one thing: Product Quality!
- IU Released 7/15
  - 100% customer focused
  - Huge learning for the Product Group
  - Blueprint for SP2, CU process
- CU process
  - Inspired from SQL, Exchange
  - Adopted by Sharepoint, Project
  - Efficiency and Predictability!
  - 3 CUs delivered so far, over 150 unique issues fixed
- SP2
  - Following the IU playbook
  - Development ongoing now, over 100 customer reported issues fixed, plus security fixes
  - Due April 09



#### Quality is a Journey

- Product quality is my personal crusade for 2007, 14 and beyond
- P14 is benefiting hugely from the 2007 quality push
- The pulse around 2007 Quality



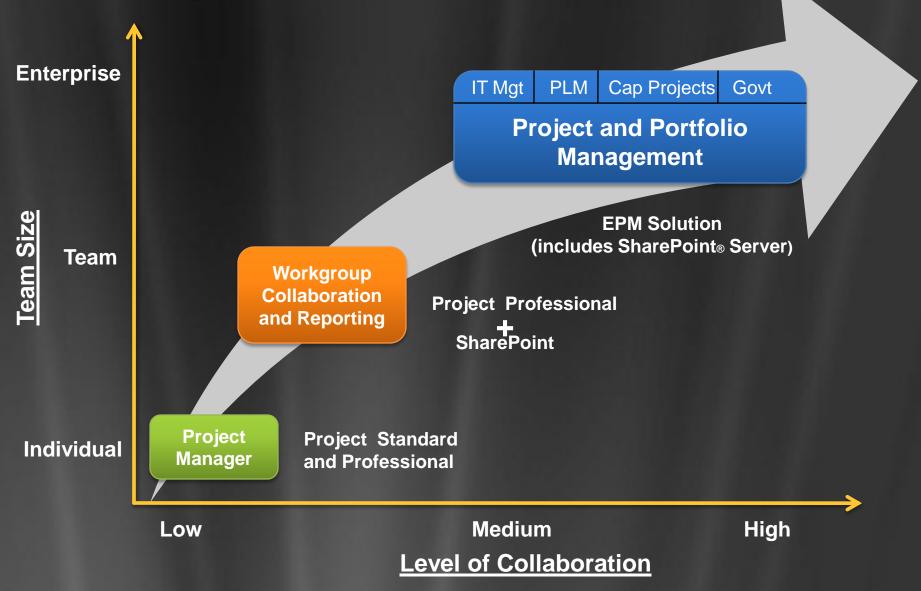
## Project Roadmap

A peek into the future...



PPM for Individuals, Teams & the Enterprise

No such thing as a "one size fits all" PPM solution



#### Project Investment Areas "14"

Building on the 2007 Project Foundation

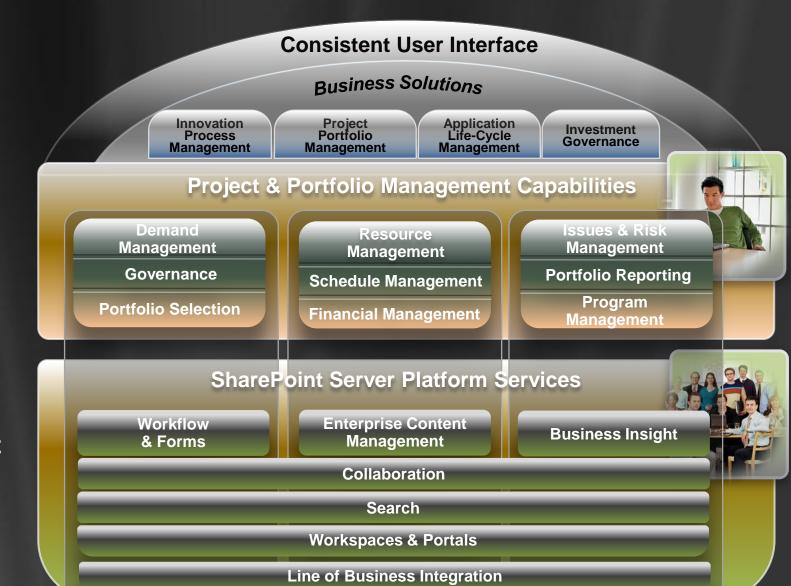
Enhance Project client usability and appeal Improve project execution with effective collaboration

3

Unify Project & Portfolio Management Capabilities

Simplify
deployment
and extend
interoperability
with familiar
Microsoft, tools

# Improve Execution with Effective Collaboration Built on SharePoint Server



Project Server



SharePoint Server

#### Project & Portfolio Management Capabilities

Unified Project & Portfolio Mgt Capabilities

